

WICHITA FALLS ART ASSOCIATION
MEETING MINUTES -----MARCH 20, 2019

Meeting called to order by association president, Kim Ward.

AGENDA ITEMS:

- / Approval of minutes from the February association meeting.**
- / Reminder that the meeting minutes will be made available each month by email to members.**
- / Jackie Phillips provided the treasurer's report. Jackie reached out to members for ideas/suggestions for fundraising, as the gallery faces a shortage in the operating budget. It will also be looked into to see what type of fundraising is allowed by a non-profit and if the gallery will be allowed to use a credit card scanner for purchases by guests. A fundraising suggestion was an Art Battle and raffle.**
- / Dotti LeSieur report: Judy Braddy was the featured artist for the gallery for March.**
New members are Suzy Johnston, Ladd Johnston and Chris Ross.
Guests for the gallery in February totaled 126 and 4 pieces of art were sold.
Reminder to reach out to Kim Ward or Sally Struck when members become aware of art opportunities.
Request for more volunteers as some members are having to cover multiple shifts each month.
Asked for donations of paper plates, cups etc.
100 hour volunteer certificates were awarded to Rita Dieterichs and Shirley King.
Jerry Smyers won the monthly certificate to hang 2 pieces of art.
- / After Hours Artwalk begins April 4 and Kim encouraged members to hang their art as it is a great opportunity for sales and to showcase work due to the increased number of visitors. Hanging art must be properly wired for hanging.**
- / Reminder of some upcoming opportunities and deadlines:**
Brit's Botanical deadline 4-22 Chisholm Trail Art Show deadline 4-1
Manor Art Fest Deadline 4-1 through 3rd.
My Modern Met contest opportunities : <https://mymodernmet.com/best-art-contests/>
- / Spring Fling is a new event at the MPEC with deadline pf 4-19 for booth or table rental. Screens can be rented for \$5 each and each member is responsible for taking and bringing them back. Contact for the screens is Dotti. <http://wichitafallsarts.org/event/spring-fling/>**

- / Raffle winners for the Arts Alive Home and Garden Festival were:
Bob Barrow – Dr. Dean’s donated art Alicia Vallejo – Kim Ward’s “Spring”
Sharon Norton won the screen drawing. \$249 was made on these raffle
drawings and along with a \$500 grant, the money will be used to purchase a
chromebook for the treasurer, a tv, a dvd player and a printer. These will add
to the comfort of the volunteers as well as being able to put member art
work on DVD to show during Artwalk. We will also be able to print our
newsletters, brochures etc.**
- / Farmers market will now charge for set up. \$30 per month (50 for October)
\$210 for the season. Becky Raeke is the main contact 940-781-8841.**
- / Cindy Procknow gave an update on the WFAA 70th anniversary history book.
Most activities will be in 2020 and will include 2 shows, a dinner and a book
publication. The committee is still searching for works by some early
Members. Ann Hunter is the contact person for those artists whose work is
needed. The anniversary book will include works by current members, so
artists need to be thinking about the art that most represents their style.
Member art will be photographed at no charge, and appointments will begin
to be set up soon for that purpose.**
- / Michelle Garcia discussed her availability to photograph artwork for
Submission to art shows. One example is Artist magazine’s contests. Her
charge is \$75 per hour. She will crop and drop box them to members and
send a file for making prints up to 16 x 20. She encouraged members to
send photos of their artwork to wfaainstagram@gmail.com as Instagram has
an international following.**
- / Audra Lambert with the Wichita Falls Alliance for Arts and Culture was the
guest speaker. Audra provided an informational handout about the alliance
and spoke about how it, as a nonprofit, reaches out to area communities
to promote art, cultural experiences and grant-making in partnership
with the city. The WFAAC has a website where artists may register their
bio and artwork examples to be put on the WFAAC roster. Audra mentioned
Carol Dorrrough as a contact person with Candlewood Suites who is looking
For 5-7 artists to display for their open house. 940-322-4400
Noted that on 4-26 there will be a screening of the film “Meow Wolf” at our
Local library.**