

WICHITA FALLS ART ASSOCIATION
MEETING MINUTES -----MAY 15, 2019

Meeting called to order by association president, Kim Ward.

AGENDA ITEMS:

- / Approval of minutes from the April association meeting.**
 - / Reminder that the meeting minutes will be made available each month to members and a shout out to Sally Struck for her work on the newsletter.**
 - / Jackie Phillips provided the treasurer's report.**
 - / Dotti LeSieur report: Members needing a copy of the new art hanging guidelines can get those from Dotti.**
In April there were 184 guests in the gallery, 486 visitors during the April Artwalk, for a total of 670 visitors. The May artwalk had 261 visitors. There were no new members for April.
Sierra Archer won the drawing for the 2 pieces free gallery hanging.
 - / Since artwork forms can vary, please reach out if there are any questions or concerns on the new hanging rules. D rings will be available in the gallery for \$1.50 a set.**
 - / Congratulations to Ronda Morgan, Paul Roberts, Kathy Smyers and Jerry Smyers for their awards and sales in the Chisholm Trail art show. Ronda Morgan took best of show.**
 - / Art Opportunities - Peach Festival in Weatherford with the Weatherford Art Association. Registration by May 30th. Breckenridge Fine Arts Center Submissions are due by May 31st. People's Choice. Arts, Photography, and Artisans Show and Sale in Cleburne, TX. Open to photography, drawing, oil/acrylic, pastel, watercolor, mixed media, sculpture, jewelry, ceramics, fiber art and 3-dimensional work, produced in the last 3 years. Deadlines are June 7th and 8th. The show runs from June 15 to July 27. Southwest Art magazine has the Artistic Excellence Art Competition with a deadline of June 14th.**
- Bob Barrow report on the Art Battle :**
- Thank you to Michelle Garcia for originally bringing up the idea of the Art Battle. Codes are provided today for each member so you can purchase the tickets at Artbattle.com – 2 for \$10 each. (with tax, approximately \$11). Additional purchases are \$15 each up until June 16th, then will be \$20 after that. Our next meeting he will be reaching out to members to volunteer to sign up, but we are trying to reach out to non members also. This will give members a chance to enjoy the battle and learn what is involved. It has been suggested to reach out to MSU marketing for interns**

that can film and make us a film for advertising, and put online which can be seen all over the world. Hopefully these students will become members of the art association. We have found out we have a sponsor – the Fain foundation. People are excited about this event and how it will promote the city. There are different levels of sponsorship if you are interested in talking to others about this, we can provide you with an informational sheet. The Hub will be doing a story on the Artbattle in their next issue. The chosen artist get in free and a companion also. Some hard tickets will be available but we are encouraging everyone to purchase these at Artbattle.com. Purchasing early will be helpful with planning.

/ Sonja White, who is the Director of the Center for Nonprofit Management & Leadership at Dillard College of Business Administration at MSU will be giving a gallery talk at our gallery on Tuesday the 21st at 6:00. If members have any questions or concerns, email Kim Ward , or leave those talking points at the gallery for her by Friday, so these can be discussed at the meeting. We hope to get clarification on many points that concern a non-profit organization.

/ Ann Hunter - A letter has been put together for previous members as we want to include those members in the book. They are a part of the association history. Hopefully these past members will rejoin. Doris has been working on the list of previous members, but reach out if you are aware of previous members we might need to contact. Results/scoring for the current grant request should be received by May 27, but amounts, etc. will come at a later time.

/ Cindy Procknow – Attended the kickoff meeting for Texhoma Gives. This is a new way of charitable giving which occurs online and is held once a year. Charities from all over the United States participate. Wichita Falls charities and non profits received approximately 1,000,000 dollars with an average giving of \$ 6,000 per organization, which are usually given by local foundations. To participate or not to participate is the decision our association needs to make. Volunteers will be needed to form a committee to initiate being a part of Texhoma Gives. This can also be promoted during the Art Battle.

A check for \$250 was presented to Dotti LeSieur in appreciation for her work and dedication to our gallery.

/ Wyatt invited all to attend or participate in the Red River Quilters Guild Show – “Quilting in the Falls” . This will be at the MPEC on September 27th and 28th. There will be 4 rooms available and 2 of those rooms/booths are available to association members. More information available on the Red River Quilters Guild Facebook page, through Wyatt herself , or www.wichitafallsquiltguild.org. Wyatt displayed and explained her process in one of her designer quilts called “The Descent”.

- / Sierra Archer shared a small scale mixed media piece she finished of a praying mantis.**
- / Jerry Smyers informed members of a show in Ardmore Oklahoma at the Doddard Center. Jerry has had two pieces juried into this show.**
- / Kim Ward gave a demonstration of repairing frames. Discounted frames that are scratched or cracked can be repaired with flexible modeling paste found at craft stores. Sharpie pens also for minor scratches. Modeling paste is applied over the damaged area then sanded and painted with acrylic paint. Hammered spray paint can be used to cover badly damaged or discolored frames. Elmer's wood glue and clamps or painters tape were recommended for repairing large cracks.**