

WICHITA FALLS ART ASSOCIATION
MINUTES OF THE SEPTEMBER 16, 2020 MEETING

Meeting called to order by President Kim Ward.

/ Treasurer, Jackie Phillips, gave the treasury report. General fund \$10,424.00. Operating account \$26,095.50. Scholarship account \$13,648.33.

/ Dotti LeSieur gave the gallery report. There were 38 sales for 15 artists for a total of \$3652.00 in sales. \$450.00 was collected in hanging fees. Changes in the gallery have contributed to a big boost in sales.

/ It was suggested that since the gallery does not take any commission on sales, it might be a good idea if artists would consider donating a portion of their sales to help cover the cost of running the gallery.

/ We now take the square for credit card sales. For volunteers with a smart phone, there are adapters and the necessary passwords at the gallery. We have ordered a new credit card reader that should be easier for volunteers to use and we will try to have a session to teach our volunteers. Sales go directly to the WFAA first, then the artist is paid. Square charges a 3% fee since it is an immediate transfer, so this will make the money the artists receives that amount less. Artists might consider raising their prices to cover that fee. Taking credit cards for sales does not alter our non-profit status as long as we are doing our community work. We hope to start a kids event at the farmers market next month, or possibly in front of the gallery,

/ When guests come into the gallery it is important for volunteers to greet and engage with them. We need to be available to answer any questions visitors may have. We have set up artwork outside the gallery on open days to encourage visitors,

/ We have received grants from the community foundation for \$2000 and \$1000 from the SBA. Thank you to Doris Lackey for writing these grants. Bob Barrow wrote a grant from the city of Wichita Falls that was approved for \$2500. We did qualify for \$4500, but due to Covid, grant funds are less available.

/ Awards were presented to the winners of the membership show at the Kemp center.

Kim Ward – Best of Show

Larry Hamilton – First Place

Wayne Edwards – Second Place

Carol Castro – Third Place

Honorable Mentions – Jackie Phillips – Shirley King – Beth Prichard – Ann Hunter

Reminder that art must be picked up at the Kemp on the 28th.

/ A suggestion was made to extend the days the gallery is open. It was decided, after discussion, to leave the open days as they are – Tuesday, Thursday and Saturday.

/ Board nominations are upcoming, so those interested in being on the 2021-2022 board need to contact Kim Ward. Voting will be in November and the results announced at the November meeting.

/ Ann Hunter spoke about the anniversary exhibit which had 230 visitors despite the pandemic restrictions at the museum. The sale of the anniversary book has been successful and more books have been ordered.

/ Bob Barrow stated that Facebook is showing April 2021 for the next Art Battle, but chances are not good that will happen then.

/ Kim stated that there will not be a Christmas party this year, but we will still do charity giving, similar to last year.

/ Reminders of the art show at the WFMA from September 19-October 17th. Also, the 9th Street Studio show begins September 19th.

/ Donations to the WFAA through Texoma Gives were \$376.82.

/ It was discussed that we may need someone local to manage the WFAA webpage rather than the current webmaster who is sometimes delayed in getting information in the website due to his busy work schedule.

/ Sandy Gant gave information about her upcoming sculpture workshop.

/Artists showing their work were Cindy Noles, Paul Roberts and Doris Lackey.